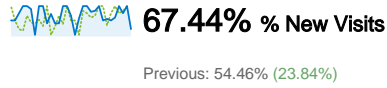
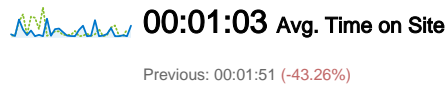
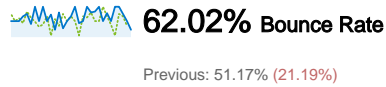
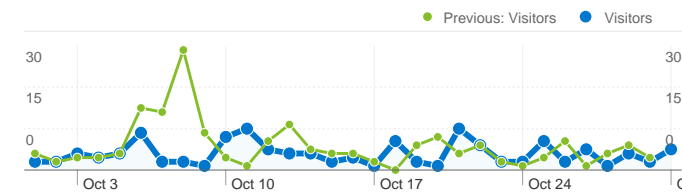


Site Usage

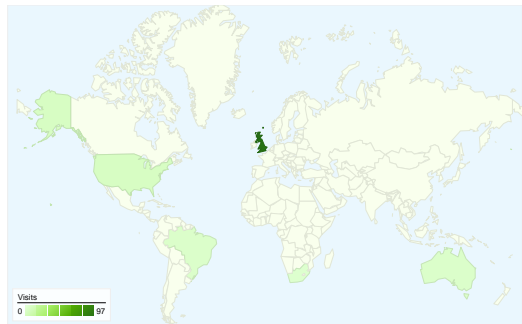


Visitors Overview

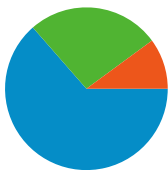


Visitors
105

Map Overlay

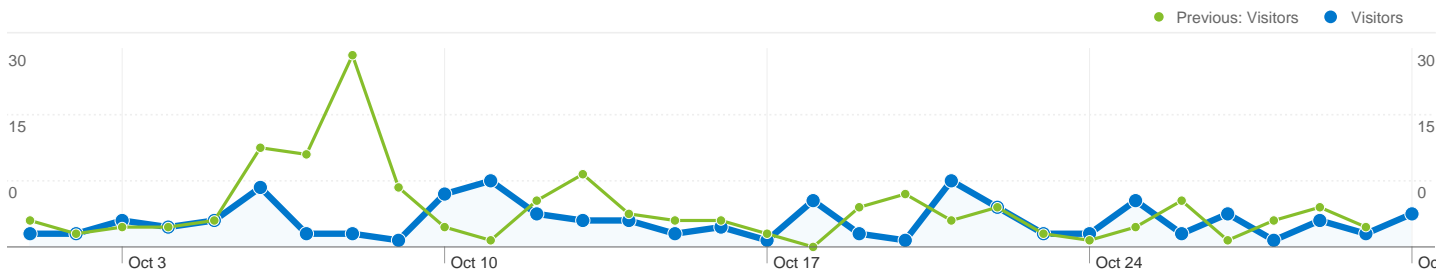


Traffic Sources Overview



- **Search Engines**
82.00 (63.57%)
- **Direct Traffic**
34.00 (26.36%)
- **Referring Sites**
13.00 (10.08%)

Content Overview		
Pages	Pageviews	% Pageviews
/		
Oct 1, 2011 - Oct 31, 2011	63	23.08%
Sep 1, 2011 - Sep 30, 2011	105	17.65%
% Change	-40.00%	30.77%
/events.html		
Oct 1, 2011 - Oct 31, 2011	26	9.52%
Sep 1, 2011 - Sep 30, 2011	147	24.71%
% Change	-82.31%	-61.45%
/events/20062007/wembleystadium.html		
Oct 1, 2011 - Oct 31, 2011	25	9.16%
Sep 1, 2011 - Sep 30, 2011	4	0.67%
% Change	525.00%	1,262.18%
/events/20112012/envirohomesltd.html		
Oct 1, 2011 - Oct 31, 2011	18	6.59%
Sep 1, 2011 - Sep 30, 2011	20	3.36%
% Change	-10.00%	96.15%
/latestnews.html		
Oct 1, 2011 - Oct 31, 2011	16	5.86%
Sep 1, 2011 - Sep 30, 2011	25	4.20%
% Change	-36.00%	39.49%



105 people visited this site

 **129 Visits**

Previous: 213 (-39.44%)

 **105 Absolute Unique Visitors**


Previous: 136 (-22.79%)

 **273 Pageviews**

Previous: 595 (-54.12%)

 **2.12 Average Pageviews**

Previous: 2.79 (-24.24%)

 **00:01:03 Time on Site**

Previous: 00:01:51 (-43.26%)

 **62.02% Bounce Rate**

Previous: 51.17% (21.19%)

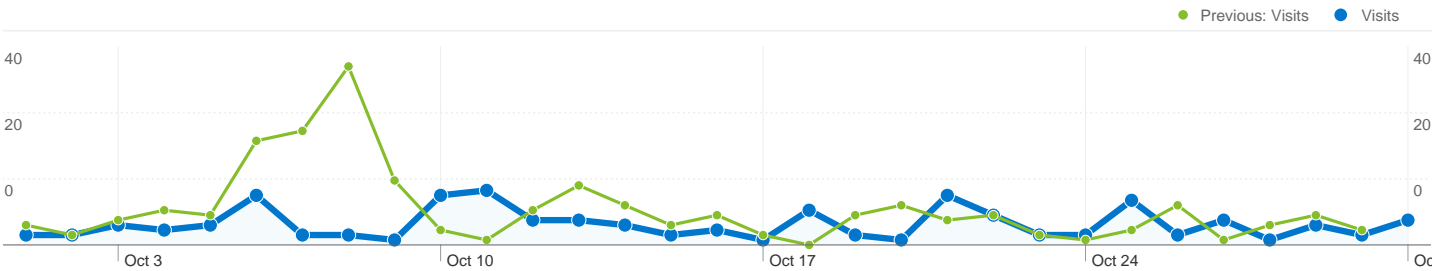
 **67.44% New Visits**

Previous: 54.46% (23.84%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Oct 1, 2011 - Oct 31, 2011	77	59.69%
Sep 1, 2011 - Sep 30, 2011	122	57.28%
% Change	-36.89%	4.21%
Chrome		
Oct 1, 2011 - Oct 31, 2011	25	19.38%
Sep 1, 2011 - Sep 30, 2011	61	28.64%
% Change	-59.02%	-32.33%

Firefox		
Oct 1, 2011 - Oct 31, 2011	17	13.18%
Sep 1, 2011 - Sep 30, 2011	24	11.27%
% Change	-29.17%	16.96%
Safari		
Oct 1, 2011 - Oct 31, 2011	6	4.65%
Sep 1, 2011 - Sep 30, 2011	4	1.88%
% Change	50.00%	147.67%
Android Browser		
Oct 1, 2011 - Oct 31, 2011	2	1.55%
Sep 1, 2011 - Sep 30, 2011	1	0.47%
% Change	100.00%	230.23%

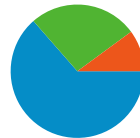


All traffic sources sent a total of 129 visits

26.36% Direct Traffic
Previous: 47.89% (-44.96%)

10.08% Referring Sites
Previous: 5.16% (95.14%)

63.57% Search Engines
Previous: 46.95% (35.40%)



- **Search Engines**
82.00 (63.57%)
- **Direct Traffic**
34.00 (26.36%)
- **Referring Sites**
13.00 (10.08%)

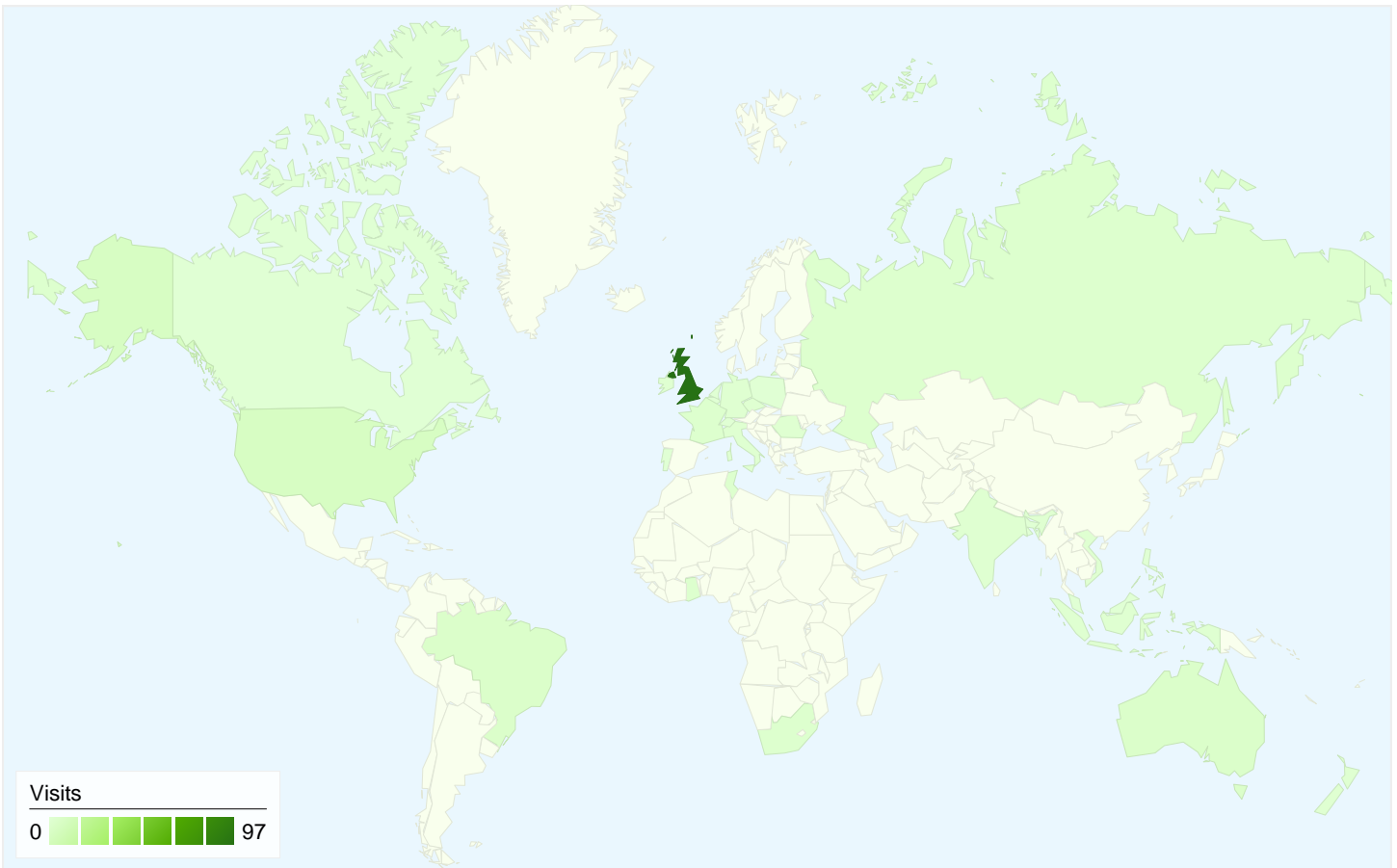
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Oct 1, 2011 - Oct 31, 2011	73	56.59%
Sep 1, 2011 - Sep 30, 2011	85	39.91%
% Change	-14.12%	41.81%
(direct) ((none))		
Oct 1, 2011 - Oct 31, 2011	34	26.36%
Sep 1, 2011 - Sep 30, 2011	102	47.89%
% Change	-66.67%	-44.96%
yahoo (organic)		
Oct 1, 2011 - Oct 31, 2011	6	4.65%
Sep 1, 2011 - Sep 30, 2011	6	2.82%
% Change	0.00%	65.12%
79.170.44.145 (referral)		
Oct 1, 2011 - Oct 31, 2011	3	2.33%
Sep 1, 2011 - Sep 30, 2011	0	0.00%
% Change	100.00%	100.00%
axiswestcumbria.org.uk (referral)		

Keywords	Visits	% visits
imeche west cumbria		
Oct 1, 2011 - Oct 31, 2011	8	9.76%
Sep 1, 2011 - Sep 30, 2011	21	21.00%
% Change	-61.90%	-53.54%
imeche north west		
Oct 1, 2011 - Oct 31, 2011	4	4.88%
Sep 1, 2011 - Sep 30, 2011	0	0.00%
% Change	100.00%	100.00%
wembley arch		
Oct 1, 2011 - Oct 31, 2011	3	3.66%
Sep 1, 2011 - Sep 30, 2011	0	0.00%
% Change	100.00%	100.00%
alfa engineering west cumbria		
Oct 1, 2011 - Oct 31, 2011	2	2.44%
Sep 1, 2011 - Sep 30, 2011	0	0.00%
% Change	100.00%	100.00%
dieselmax		

Oct 1, 2011 - Oct 31, 2011	2	1.55%
Sep 1, 2011 - Sep 30, 2011	0	0.00%
% Change	100.00%	100.00%

Oct 1, 2011 - Oct 31, 2011	2	2.44%
Sep 1, 2011 - Sep 30, 2011	1	1.00%
% Change	100.00%	143.90%



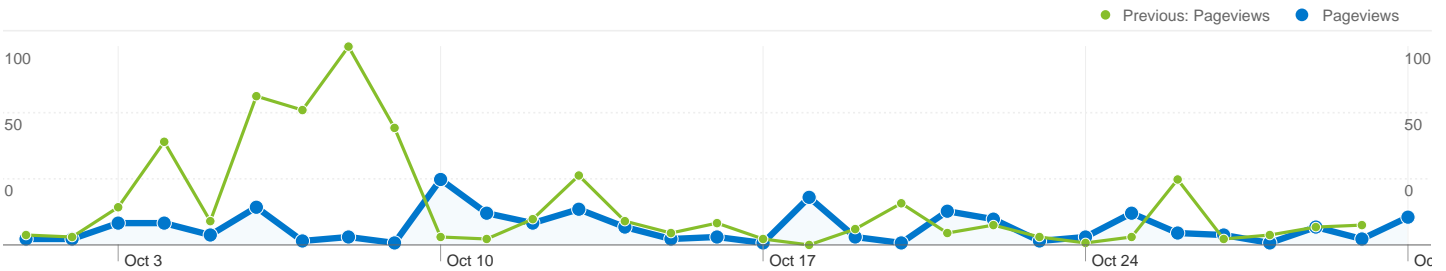
129 visits came from 29 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
129 Previous: 213 (-39.44%)	2.12 Previous: 2.79 (-24.24%)	00:01:03 Previous: 00:01:51 (-43.26%)	67.44% Previous: 54.46% (23.84%)	62.02% Previous: 51.17% (21.19%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom					
October 1, 2011 - October 31, 2011	97	2.33	00:01:07	60.82%	57.73%
September 1, 2011 - September 30, 2011	188	2.94	00:02:00	50.53%	49.47%
% Change	-48.40%	-20.79%	-44.19%	20.37%	16.71%
United States					
October 1, 2011 - October 31, 2011	5	1.00	00:00:00	100.00%	100.00%
September 1, 2011 - September 30, 2011	5	2.60	00:01:47	60.00%	60.00%
% Change	0.00%	-61.54%	-100.00%	66.67%	66.67%
Australia					
October 1, 2011 - October 31, 2011	3	2.00	00:01:25	100.00%	33.33%

September 1, 2011 - September 30, 2011	1	1.00	00:00:00	100.00%	100.00%
% Change	200.00%	100.00%	100.00%	0.00%	-66.67%
Brazil					
October 1, 2011 - October 31, 2011	3	1.00	00:00:00	0.00%	100.00%
September 1, 2011 - September 30, 2011	1	1.00	00:00:00	0.00%	100.00%
% Change	200.00%	0.00%	0.00%	0.00%	0.00%
France					
October 1, 2011 - October 31, 2011	2	1.50	00:00:26	100.00%	50.00%
September 1, 2011 - September 30, 2011	2	2.00	00:01:26	50.00%	50.00%
% Change	0.00%	-25.00%	-70.35%	100.00%	0.00%
Tunisia					
October 1, 2011 - October 31, 2011	2	1.50	00:00:38	100.00%	50.00%
September 1, 2011 - September 30, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
South Africa					
October 1, 2011 - October 31, 2011	2	1.50	00:00:22	100.00%	50.00%
September 1, 2011 - September 30, 2011	1	3.00	00:00:47	100.00%	0.00%
% Change	100.00%	-50.00%	-53.19%	0.00%	100.00%
Russia					
October 1, 2011 - October 31, 2011	2	1.00	00:00:00	100.00%	100.00%
September 1, 2011 - September 30, 2011	1	1.00	00:00:00	100.00%	100.00%
% Change	100.00%	0.00%	0.00%	0.00%	0.00%
Ghana					
October 1, 2011 - October 31, 2011	2	1.00	00:00:00	50.00%	100.00%
September 1, 2011 - September 30, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Ireland					
October 1, 2011 - October 31, 2011	1	1.00	00:00:00	100.00%	100.00%
September 1, 2011 - September 30, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%

1 - 10 of 29



Pages on this site were viewed a total of 273 times

 **273 Pageviews**

Previous: 595 (-54.12%)

 **217 Unique Views**

Previous: 435 (-50.11%)

 **62.02% Bounce Rate**

Previous: 51.17% (21.19%)

Top Content

Pages	Pageviews	% Pageviews
/		
Oct 1, 2011 - Oct 31, 2011	63	23.08%
Sep 1, 2011 - Sep 30, 2011	105	17.65%
% Change	-40.00%	30.77%
/events.html		
Oct 1, 2011 - Oct 31, 2011	26	9.52%
Sep 1, 2011 - Sep 30, 2011	147	24.71%
% Change	-82.31%	-61.45%
/events/20062007/wembleystadium.html		
Oct 1, 2011 - Oct 31, 2011	25	9.16%
Sep 1, 2011 - Sep 30, 2011	4	0.67%
% Change	525.00%	1,262.18%
/events/20112012/envirohomesltd.html		
Oct 1, 2011 - Oct 31, 2011	18	6.59%
Sep 1, 2011 - Sep 30, 2011	20	3.36%
% Change	-10.00%	96.15%
/latestnews.html		

Oct 1, 2011 - Oct 31, 2011	16	5.86%
Sep 1, 2011 - Sep 30, 2011	25	4.20%
% Change	-36.00%	39.49%