

### Site Usage

**105 Visits**

Previous: 83 (26.51%)

**62.86% Bounce Rate**

Previous: 67.47% (-6.84%)

**275 Pageviews**

Previous: 162 (69.75%)

**00:01:18 Avg. Time on Site**

Previous: 00:00:35 (120.85%)

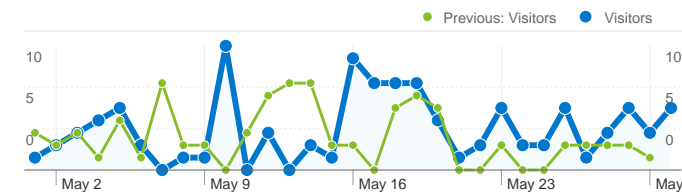
**2.62 Pages/Visit**

Previous: 1.95 (34.19%)

**76.19% % New Visits**

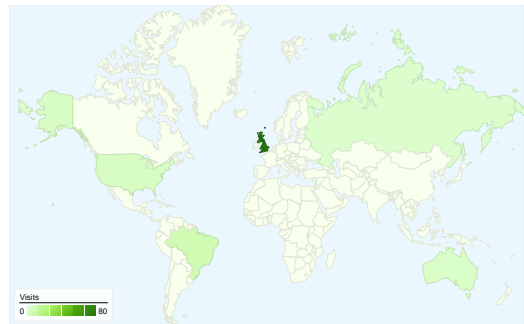
Previous: 86.75% (-12.17%)

### Visitors Overview

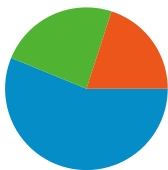


**Visitors**  
**94**

### Map Overlay

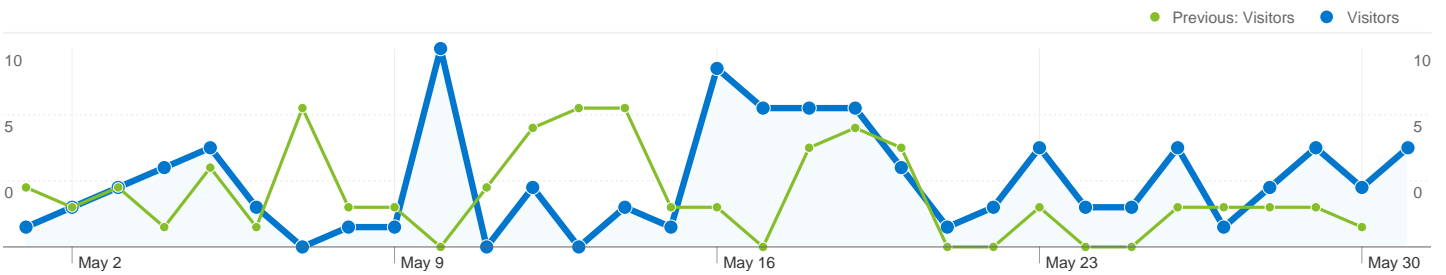


### Traffic Sources Overview



- **Search Engines**  
59.00 (56.19%)
- **Referring Sites**  
25.00 (23.81%)
- **Direct Traffic**  
21.00 (20.00%)

| Content Overview                       |           |             |
|--|-----------|-------------|
| Pages                                  | Pageviews | % Pageviews |
| /                                      |           |             |
| May 1, 2011 - May 31, 2011             | 62        | 22.55%      |
| Apr 1, 2011 - Apr 30, 2011             | 32        | 19.75%      |
| % Change                               | 93.75%    | 14.14%      |
| /events.html                           |           |             |
| May 1, 2011 - May 31, 2011             | 37        | 13.45%      |
| Apr 1, 2011 - Apr 30, 2011             | 20        | 12.35%      |
| % Change                               | 85.00%    | 8.98%       |
| /latestnews.html                       |           |             |
| May 1, 2011 - May 31, 2011             | 18        | 6.55%       |
| Apr 1, 2011 - Apr 30, 2011             | 3         | 1.85%       |
| % Change                               | 500.00%   | 253.45%     |
| /events/20062007/wembleystadium.html   |           |             |
| May 1, 2011 - May 31, 2011             | 14        | 5.09%       |
| Apr 1, 2011 - Apr 30, 2011             | 15        | 9.26%       |
| % Change                               | -6.67%    | -45.02%     |
| /events/20102011/1in1000yearflood.html |           |             |
| May 1, 2011 - May 31, 2011             | 13        | 4.73%       |
| Apr 1, 2011 - Apr 30, 2011             | 1         | 0.62%       |
| % Change                               | 1,200.00% | 665.82%     |



**94 people visited this site**

**105 Visits**

Previous: 83 (26.51%)

**94 Absolute Unique Visitors**

Previous: 78 (20.51%)

**275 Pageviews**

Previous: 162 (69.75%)

**2.62 Average Pageviews**

Previous: 1.95 (34.19%)

**00:01:18 Time on Site**

Previous: 00:00:35 (120.85%)

**62.86% Bounce Rate**

Previous: 67.47% (-6.84%)

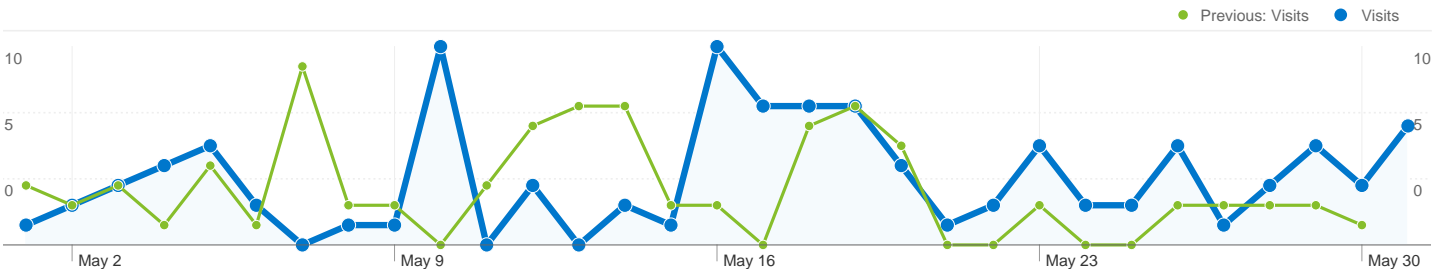
**76.19% New Visits**

Previous: 86.75% (-12.17%)

**Technical Profile**

| Browser                    | Visits | % visits | Connection Speed           | Visits | % visits |
|----------------------------|--------|----------|----------------------------|--------|----------|
| Internet Explorer          |        |          | Unknown                    |        |          |
| May 1, 2011 - May 31, 2011 | 70     | 66.67%   | May 1, 2011 - May 31, 2011 | 105    | 100.00%  |
| Apr 1, 2011 - Apr 30, 2011 | 51     | 61.45%   | Apr 1, 2011 - Apr 30, 2011 | 83     | 100.00%  |
| % Change                   | 37.25% | 8.50%    | % Change                   | 26.51% | 0.00%    |
| Firefox                    |        |          |                            |        |          |
| May 1, 2011 - May 31, 2011 | 17     | 16.19%   |                            |        |          |
| Apr 1, 2011 - Apr 30, 2011 | 16     | 19.28%   |                            |        |          |
| % Change                   | 6.25%  | -16.01%  |                            |        |          |

| Chrome                     |         |         |
|----------------------------|---------|---------|
| May 1, 2011 - May 31, 2011 | 13      | 12.38%  |
| Apr 1, 2011 - Apr 30, 2011 | 10      | 12.05%  |
| % Change                   | 30.00%  | 2.76%   |
| Safari                     |         |         |
| May 1, 2011 - May 31, 2011 | 4       | 3.81%   |
| Apr 1, 2011 - Apr 30, 2011 | 5       | 6.02%   |
| % Change                   | -20.00% | -36.76% |
| Opera                      |         |         |
| May 1, 2011 - May 31, 2011 | 1       | 0.95%   |
| Apr 1, 2011 - Apr 30, 2011 | 0       | 0.00%   |
| % Change                   | 100.00% | 100.00% |



### All traffic sources sent a total of 105 visits



**20.00% Direct Traffic**

Previous: 19.28% (3.75%)



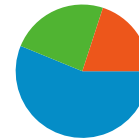
**23.81% Referring Sites**

Previous: 9.64% (147.02%)



**56.19% Search Engines**

Previous: 71.08% (-20.95%)



- **Search Engines**  
59.00 (56.19%)
- **Referring Sites**  
25.00 (23.81%)
- **Direct Traffic**  
21.00 (20.00%)

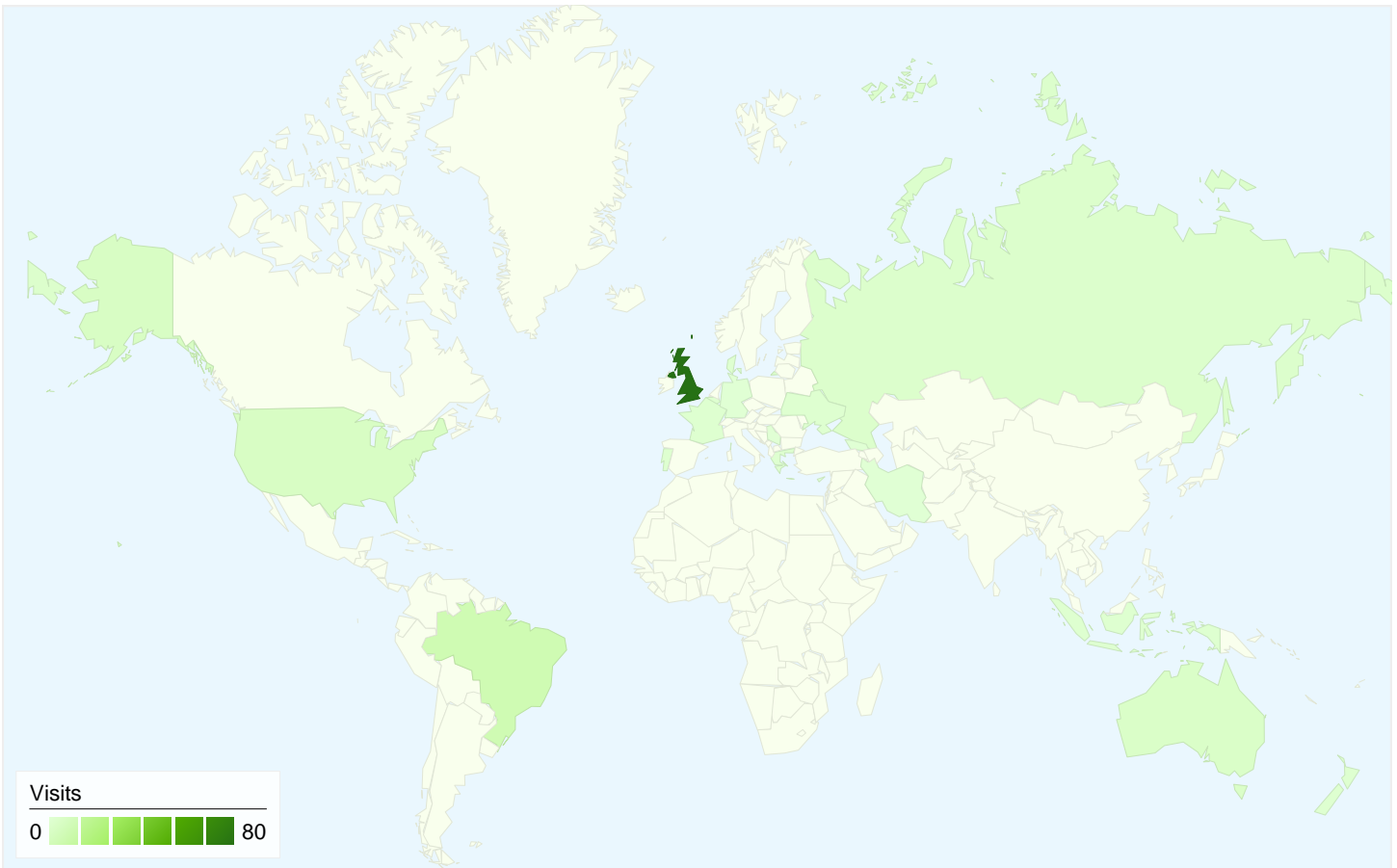
### Top Traffic Sources

| Sources                    | Visits  | % visits |
|----------------------------|---------|----------|
| google (organic)           |         |          |
| May 1, 2011 - May 31, 2011 | 44      | 41.90%   |
| Apr 1, 2011 - Apr 30, 2011 | 46      | 55.42%   |
| % Change                   | -4.35%  | -24.39%  |
| (direct) ((none))          |         |          |
| May 1, 2011 - May 31, 2011 | 21      | 20.00%   |
| Apr 1, 2011 - Apr 30, 2011 | 16      | 19.28%   |
| % Change                   | 31.25%  | 3.75%    |
| bing (organic)             |         |          |
| May 1, 2011 - May 31, 2011 | 10      | 9.52%    |
| Apr 1, 2011 - Apr 30, 2011 | 5       | 6.02%    |
| % Change                   | 100.00% | 58.10%   |
| google.co.uk (referral)    |         |          |
| May 1, 2011 - May 31, 2011 | 8       | 7.62%    |
| Apr 1, 2011 - Apr 30, 2011 | 4       | 4.82%    |
| % Change                   | 100.00% | 58.10%   |
| www.acesa.me (referral)    |         |          |

| Keywords                   | Visits  | % visits |
|----------------------------|---------|----------|
| imeche west cumbria        |         |          |
| May 1, 2011 - May 31, 2011 | 12      | 20.34%   |
| Apr 1, 2011 - Apr 30, 2011 | 5       | 8.47%    |
| % Change                   | 140.00% | 140.00%  |
| imeche westcumbria         |         |          |
| May 1, 2011 - May 31, 2011 | 3       | 5.08%    |
| Apr 1, 2011 - Apr 30, 2011 | 0       | 0.00%    |
| % Change                   | 100.00% | 100.00%  |
| carlisle flood             |         |          |
| May 1, 2011 - May 31, 2011 | 2       | 3.39%    |
| Apr 1, 2011 - Apr 30, 2011 | 0       | 0.00%    |
| % Change                   | 100.00% | 100.00%  |
| jaguar plant speke         |         |          |
| May 1, 2011 - May 31, 2011 | 2       | 3.39%    |
| Apr 1, 2011 - Apr 30, 2011 | 2       | 3.39%    |
| % Change                   | 0.00%   | 0.00%    |
| wembley stadium            |         |          |

|                            |         |         |
|----------------------------|---------|---------|
| May 1, 2011 - May 31, 2011 | 4       | 3.81%   |
| Apr 1, 2011 - Apr 30, 2011 | 0       | 0.00%   |
| % Change                   | 100.00% | 100.00% |

|                            |         |         |
|----------------------------|---------|---------|
| May 1, 2011 - May 31, 2011 | 2       | 3.39%   |
| Apr 1, 2011 - Apr 30, 2011 | 1       | 1.69%   |
| % Change                   | 100.00% | 100.00% |

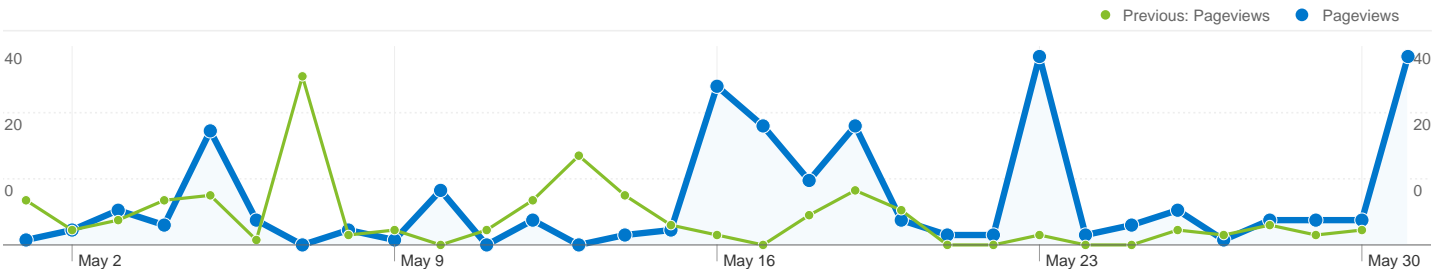


### 105 visits came from 20 countries/territories


Site Usage

| Country/Territory                                       | Visits  | Pages/Visit  | Avg. Time on Site   | % New Visits  | Bounce Rate |
|---|---|--|---|---|-------------|
| <b>Visits</b><br><b>105</b><br>Previous:<br>83 (26.51%) | <b>Pages/Visit</b><br><b>2.62</b><br>Previous:<br>1.95 (34.19%) | <b>Avg. Time on Site</b><br><b>00:01:18</b><br>Previous:<br>00:00:35 (120.85%) | <b>% New Visits</b><br><b>77.14%</b><br>Previous:<br>86.75% (-11.07%) | <b>Bounce Rate</b><br><b>62.86%</b><br>Previous:<br>67.47% (-6.84%) |             |
| United Kingdom  | 80  | 3.02   | 00:01:34  | 80.00%  | 60.00%      |
| May 1, 2011 - May 31, 2011                              | 80  | 3.02   | 00:01:34  | 80.00%  | 60.00%      |
| April 1, 2011 - April 30, 2011                          | 62  | 2.15   | 00:00:42  | 83.87%  | 64.52%      |
| % Change  | 29.03%  | 41.02%   | 124.60%   | -4.62%  | -7.00%      |
| Brazil  | 8   | 1.00   | 00:00:00  | 12.50%  | 100.00%     |
| May 1, 2011 - May 31, 2011                              | 8   | 1.00   | 00:00:00  | 12.50%  | 100.00%     |
| April 1, 2011 - April 30, 2011                          | 0   | 0.00   | 00:00:00  | 0.00%   | 0.00%       |
| % Change  | 100.00%   | 100.00%  | 0.00%   | 100.00%   | 100.00%     |
| United States   | 4   | 1.50   | 00:00:14  | 100.00%   | 75.00%      |
| May 1, 2011 - May 31, 2011                              | 4   | 1.50   | 00:00:14  | 100.00%   | 75.00%      |


|                                |         |         |          |         |              |
|--------------------------------|---------|---------|----------|---------|--------------|
| April 1, 2011 - April 30, 2011 | 4       | 1.75    | 00:00:15 | 100.00% | 25.00%       |
| % Change                       | 0.00%   | -14.29% | -6.90%   | 0.00%   | 200.00%      |
| Australia                      |         |         |          |         |              |
| May 1, 2011 - May 31, 2011     | 3       | 1.33    | 00:00:00 | 66.67%  | 66.67%       |
| April 1, 2011 - April 30, 2011 | 3       | 2.00    | 00:01:08 | 100.00% | 66.67%       |
| % Change                       | 0.00%   | -33.33% | -100.00% | -33.33% | 0.00%        |
| Russia                         |         |         |          |         |              |
| May 1, 2011 - May 31, 2011     | 2       | 1.00    | 00:00:00 | 100.00% | 100.00%      |
| April 1, 2011 - April 30, 2011 | 1       | 1.00    | 00:00:00 | 100.00% | 100.00%      |
| % Change                       | 100.00% | 0.00%   | 0.00%    | 0.00%   | 0.00%        |
| Indonesia                      |         |         |          |         |              |
| May 1, 2011 - May 31, 2011     | 1       | 2.00    | 00:08:03 | 100.00% | 0.00%        |
| April 1, 2011 - April 30, 2011 | 2       | 1.00    | 00:00:00 | 100.00% | 100.00%      |
| % Change                       | -50.00% | 100.00% | 100.00%  | 0.00%   | -100.00%     |
| France                         |         |         |          |         |              |
| May 1, 2011 - May 31, 2011     | 1       | 2.00    | 00:00:04 | 100.00% | 0.00%        |
| April 1, 2011 - April 30, 2011 | 0       | 0.00    | 00:00:00 | 0.00%   | 0.00%        |
| % Change                       | 100.00% | 100.00% | 100.00%  | 100.00% | 0.00%        |
| Belgium                        |         |         |          |         |              |
| May 1, 2011 - May 31, 2011     | 1       | 2.00    | 00:00:30 | 100.00% | 0.00%        |
| April 1, 2011 - April 30, 2011 | 0       | 0.00    | 00:00:00 | 0.00%   | 0.00%        |
| % Change                       | 100.00% | 100.00% | 100.00%  | 100.00% | 0.00%        |
| Portugal                       |         |         |          |         |              |
| May 1, 2011 - May 31, 2011     | 1       | 1.00    | 00:00:00 | 100.00% | 100.00%      |
| April 1, 2011 - April 30, 2011 | 0       | 0.00    | 00:00:00 | 0.00%   | 0.00%        |
| % Change                       | 100.00% | 100.00% | 0.00%    | 100.00% | 100.00%      |
| Denmark                        |         |         |          |         |              |
| May 1, 2011 - May 31, 2011     | 1       | 1.00    | 00:00:00 | 100.00% | 100.00%      |
| April 1, 2011 - April 30, 2011 | 1       | 3.00    | 00:01:14 | 100.00% | 0.00%        |
| % Change                       | 0.00%   | -66.67% | -100.00% | 0.00%   | 100.00%      |
|                                |         |         |          |         | 1 - 10 of 20 |



**Pages on this site were viewed a total of 275 times**

 **275 Pageviews**  
 Previous: 162 (69.75%)

 **193 Unique Views**  
 Previous: 132 (46.21%)

 **62.86% Bounce Rate**  
 Previous: 67.47% (-6.84%)

**Top Content**

| Pages                                  | Pageviews | % Pageviews |
|--|-----------|-------------|
| /                                      |           |             |
| May 1, 2011 - May 31, 2011             | 62        | 22.55%      |
| Apr 1, 2011 - Apr 30, 2011             | 32        | 19.75%      |
| % Change                               | 93.75%    | 14.14%      |
| /events.html                           |           |             |
| May 1, 2011 - May 31, 2011             | 37        | 13.45%      |
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| % Change                               | 500.00%   | 253.45%     |
| /events/20062007/wembleystadium.html   |           |             |
| May 1, 2011 - May 31, 2011             | 14        | 5.09%       |
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| % Change                               | -6.67%    | -45.02%     |
| /events/20102011/1in1000yearflood.html |           |             |

|                            |           |         |
|----------------------------|-----------|---------|
| May 1, 2011 - May 31, 2011 | 13        | 4.73%   |
| Apr 1, 2011 - Apr 30, 2011 | 1         | 0.62%   |
| % Change                   | 1,200.00% | 665.82% |