

Site Usage

 **129 Visits**


Previous: 58 (122.41%)

 **48.84% Bounce Rate**

Previous: 48.28% (1.16%)

 **374 Pageviews**

Previous: 149 (151.01%)

 **00:02:07 Avg. Time on Site**

Previous: 00:01:36 (33.22%)

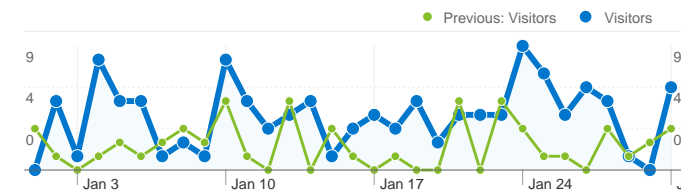
 **2.90 Pages/Visit**

Previous: 2.57 (12.86%)

 **72.87% % New Visits**

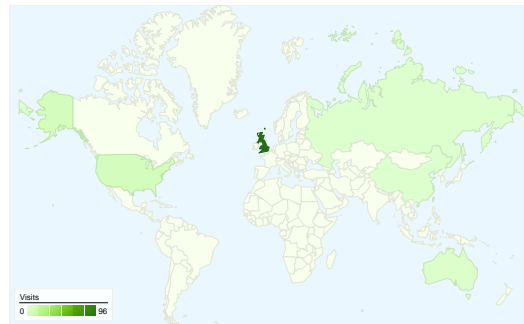
Previous: 79.31% (-8.12%)

Visitors Overview

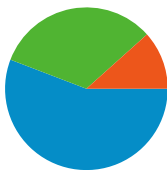


Visitors
112

Map Overlay

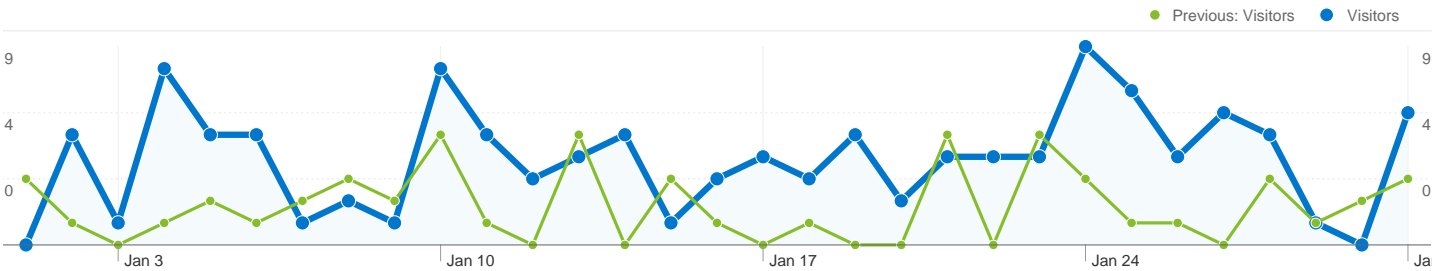


Traffic Sources Overview



- **Search Engines**
72.00 (55.81%)
- **Direct Traffic**
42.00 (32.56%)
- **Referring Sites**
15.00 (11.63%)

Content Overview		
Pages	Pageviews	% Pageviews
/events.html		
Jan 1, 2011 - Jan 31, 2011	66	17.65%
Dec 1, 2010 - Dec 31, 2010	15	10.07%
% Change	340.00%	75.29%
/		
Jan 1, 2011 - Jan 31, 2011	58	15.51%
Dec 1, 2010 - Dec 31, 2010	32	21.48%
% Change	81.25%	-27.79%
/latestnews.html		
Jan 1, 2011 - Jan 31, 2011	19	5.08%
Dec 1, 2010 - Dec 31, 2010	9	6.04%
% Change	111.11%	-15.89%
/index.html		
Jan 1, 2011 - Jan 31, 2011	16	4.28%
Dec 1, 2010 - Dec 31, 2010	7	4.70%
% Change	128.57%	-8.94%
/events/20102011/wasterecyclingcumbria.html		
Jan 1, 2011 - Jan 31, 2011	16	4.28%
Dec 1, 2010 - Dec 31, 2010	1	0.67%
% Change	1,500.00%	537.43%



112 people visited this site

 **129 Visits**

Previous: 58 (122.41%)

 **112 Absolute Unique Visitors**


Previous: 51 (119.61%)

 **374 Pageviews**

Previous: 149 (151.01%)

 **2.90 Average Pageviews**


Previous: 2.57 (12.86%)

 **00:02:07 Time on Site**

Previous: 00:01:36 (33.22%)

 **48.84% Bounce Rate**

Previous: 48.28% (1.16%)

 **72.87% New Visits**

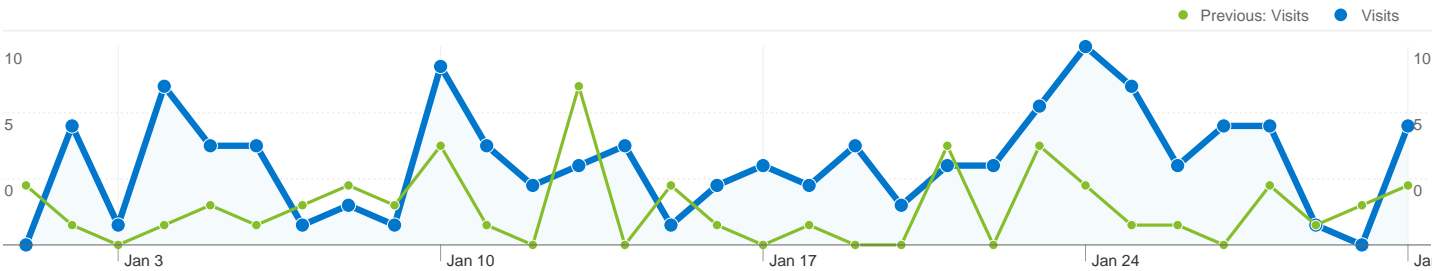
Previous: 79.31% (-8.12%)

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			DSL		
Jan 1, 2011 - Jan 31, 2011	83	64.34%	Jan 1, 2011 - Jan 31, 2011	60	46.51%
Dec 1, 2010 - Dec 31, 2010	31	53.45%	Dec 1, 2010 - Dec 31, 2010	18	31.03%
% Change	167.74%	20.38%	% Change	233.33%	49.87%
Firefox			Unknown		
Jan 1, 2011 - Jan 31, 2011	22	17.05%	Jan 1, 2011 - Jan 31, 2011	44	34.11%
Dec 1, 2010 - Dec 31, 2010	13	22.41%	Dec 1, 2010 - Dec 31, 2010	22	37.93%
% Change	69.23%	-23.91%	% Change	100.00%	-10.08%

Chrome		
Jan 1, 2011 - Jan 31, 2011	17	13.18%
Dec 1, 2010 - Dec 31, 2010	12	20.69%
% Change	41.67%	-36.30%
Safari		
Jan 1, 2011 - Jan 31, 2011	5	3.88%
Dec 1, 2010 - Dec 31, 2010	1	1.72%
% Change	400.00%	124.81%
Opera		
Jan 1, 2011 - Jan 31, 2011	1	0.78%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

T1		
Jan 1, 2011 - Jan 31, 2011	13	10.08%
Dec 1, 2010 - Dec 31, 2010	6	10.34%
% Change	116.67%	-2.58%
Cable		
Jan 1, 2011 - Jan 31, 2011	12	9.30%
Dec 1, 2010 - Dec 31, 2010	11	18.97%
% Change	9.09%	-50.95%
Dialup		
Jan 1, 2011 - Jan 31, 2011	0	0.00%
Dec 1, 2010 - Dec 31, 2010	1	1.72%
% Change	-100.00%	-100.00%



All traffic sources sent a total of 129 visits

32.56% Direct Traffic

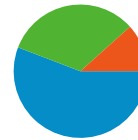
Previous: 27.59% (18.02%)

11.63% Referring Sites

Previous: 29.31% (-60.33%)

55.81% Search Engines

Previous: 43.10% (29.49%)



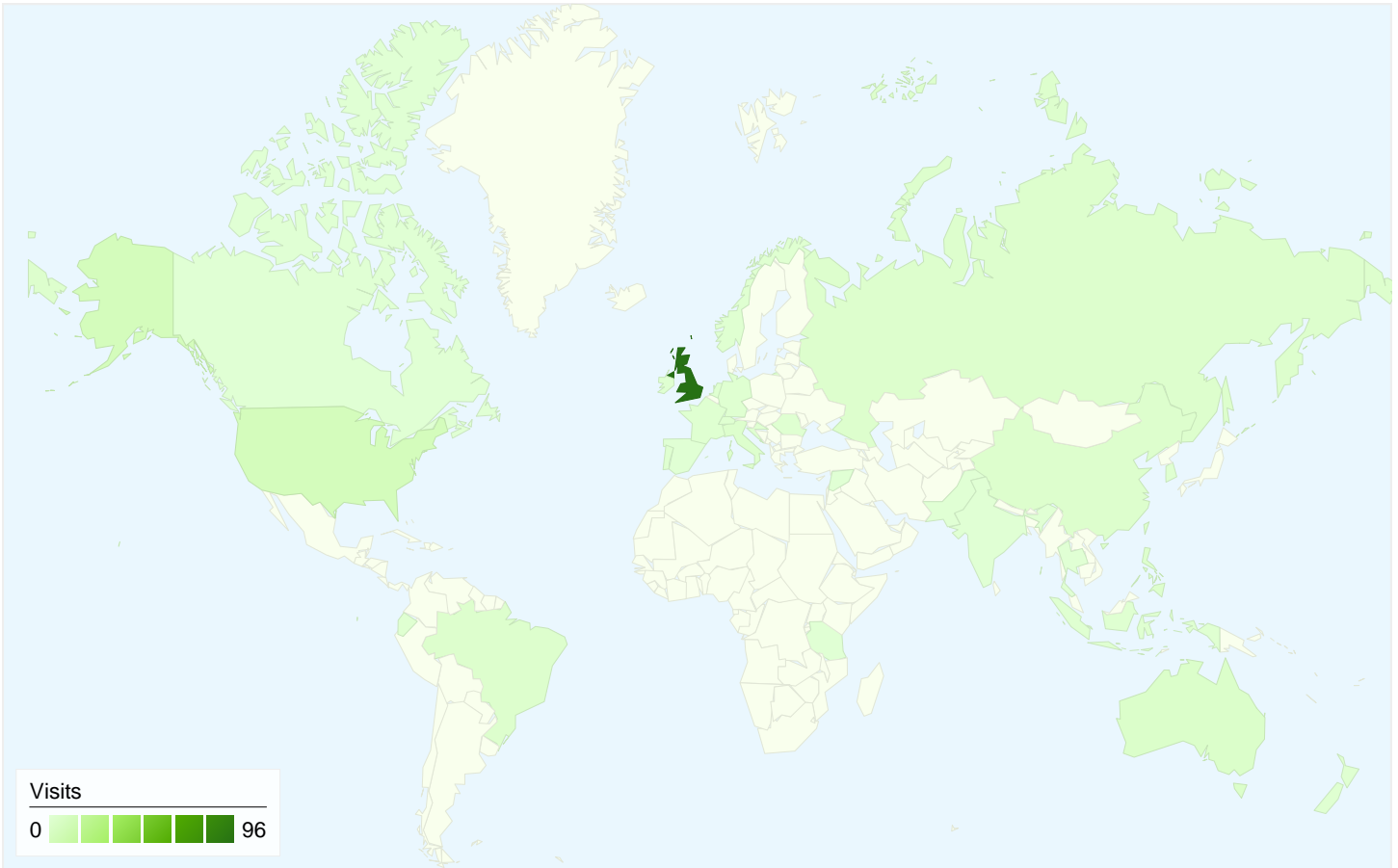
- Search Engines
72.00 (55.81%)
- Direct Traffic
42.00 (32.56%)
- Referring Sites
15.00 (11.63%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Jan 1, 2011 - Jan 31, 2011	59	45.74%
Dec 1, 2010 - Dec 31, 2010	25	43.10%
% Change	136.00%	6.11%
(direct) ((none))		
Jan 1, 2011 - Jan 31, 2011	42	32.56%
Dec 1, 2010 - Dec 31, 2010	16	27.59%
% Change	162.50%	18.02%
bing (organic)		
Jan 1, 2011 - Jan 31, 2011	6	4.65%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
yahoo (organic)		
Jan 1, 2011 - Jan 31, 2011	6	4.65%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
google.co.uk (referral)		

Keywords	Visits	% visits
imeche west cumbria		
Jan 1, 2011 - Jan 31, 2011	9	12.50%
Dec 1, 2010 - Dec 31, 2010	7	28.00%
% Change	28.57%	-55.36%
imeche cumbria		
Jan 1, 2011 - Jan 31, 2011	5	6.94%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
garrett locomotive		
Jan 1, 2011 - Jan 31, 2011	3	4.17%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
adaptahaus		
Jan 1, 2011 - Jan 31, 2011	2	2.78%
Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
dr allan mann		

Jan 1, 2011 - Jan 31, 2011	4	3.10%	Jan 1, 2011 - Jan 31, 2011	2	2.78%
Dec 1, 2010 - Dec 31, 2010	6	10.34%	Dec 1, 2010 - Dec 31, 2010	0	0.00%
% Change	-33.33%	-70.03%	% Change	100.00%	100.00%



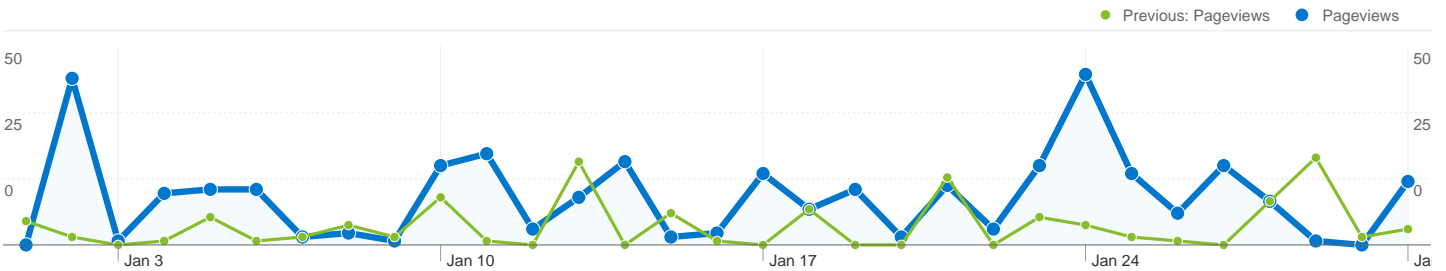
129 visits came from 28 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 129 Previous: 58 (122.41%)	Pages/Visit 2.90 Previous: 2.57 (12.86%)	Avg. Time on Site 00:02:07 Previous: 00:01:36 (33.22%)	% New Visits 72.87% Previous: 79.31% (-8.12%)	Bounce Rate 48.84% Previous: 48.28% (1.16%)	
United Kingdom	96	3.47	00:02:49	65.62%	38.54%
January 1, 2011 - January 31, 2011	96	3.47	00:02:49	65.62%	38.54%
December 1, 2010 - December 31, 2010	35	3.20	00:02:20	77.14%	42.86%
% Change	174.29%	8.40%	20.84%	-14.93%	-10.07%
United States	7	1.00	00:00:00	100.00%	100.00%
January 1, 2011 - January 31, 2011	7	1.00	00:00:00	100.00%	100.00%
December 1, 2010 - December 31, 2010	2	1.50	00:00:01	100.00%	50.00%
% Change	250.00%	-33.33%	-100.00%	0.00%	100.00%
Australia	3	1.00	00:00:00	100.00%	100.00%
January 1, 2011 - January 31, 2011	3	1.00	00:00:00	100.00%	100.00%

December 1, 2010 - December 31, 2010	3	1.33	00:00:21	100.00%	66.67%
% Change	0.00%	-25.00%	-100.00%	0.00%	50.00%
Italy					
January 1, 2011 - January 31, 2011	2	1.00	00:00:00	100.00%	100.00%
December 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Russia					
January 1, 2011 - January 31, 2011	2	1.00	00:00:00	100.00%	100.00%
December 1, 2010 - December 31, 2010	1	2.00	00:00:07	100.00%	0.00%
% Change	100.00%	-50.00%	-100.00%	0.00%	100.00%
Philippines					
January 1, 2011 - January 31, 2011	2	1.50	00:00:08	100.00%	50.00%
December 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
China					
January 1, 2011 - January 31, 2011	2	1.00	00:00:00	50.00%	100.00%
December 1, 2010 - December 31, 2010	2	1.00	00:00:00	50.00%	100.00%
% Change	0.00%	0.00%	0.00%	0.00%	0.00%
Brazil					
January 1, 2011 - January 31, 2011	2	2.50	00:00:18	50.00%	0.00%
December 1, 2010 - December 31, 2010	2	2.00	00:00:00	0.00%	0.00%
% Change	0.00%	25.00%	100.00%	100.00%	0.00%
Netherlands					
January 1, 2011 - January 31, 2011	1	1.00	00:00:00	100.00%	100.00%
December 1, 2010 - December 31, 2010	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	0.00%	0.00%	0.00%	0.00%
Ireland					
January 1, 2011 - January 31, 2011	1	1.00	00:00:00	100.00%	100.00%
December 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%


1 - 10 of 28



Pages on this site were viewed a total of 374 times

 **374 Pageviews**
 Previous: 149 (151.01%)

 **302 Unique Views**
 Previous: 114 (164.91%)

 **48.84% Bounce Rate**
 Previous: 48.28% (1.16%)

Top Content

Pages	Pageviews	% Pageviews
/events.html		
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Dec 1, 2010 - Dec 31, 2010	15	10.07%
% Change	340.00%	75.29%
/		
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