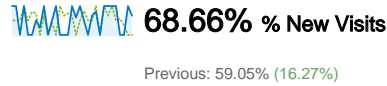
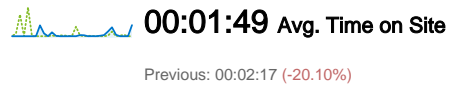
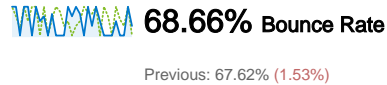
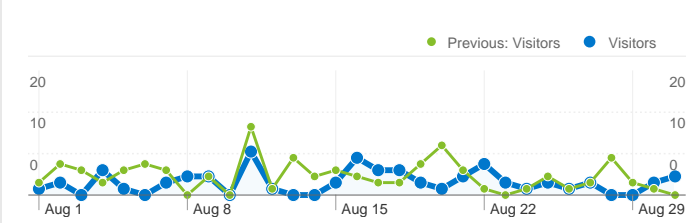


Site Usage

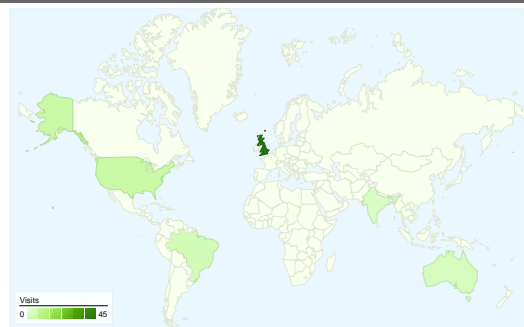


Visitors Overview

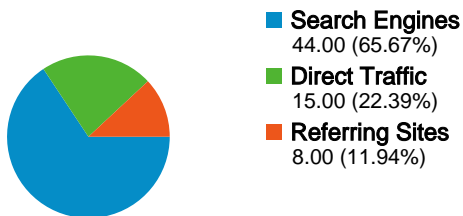


Visitors
58

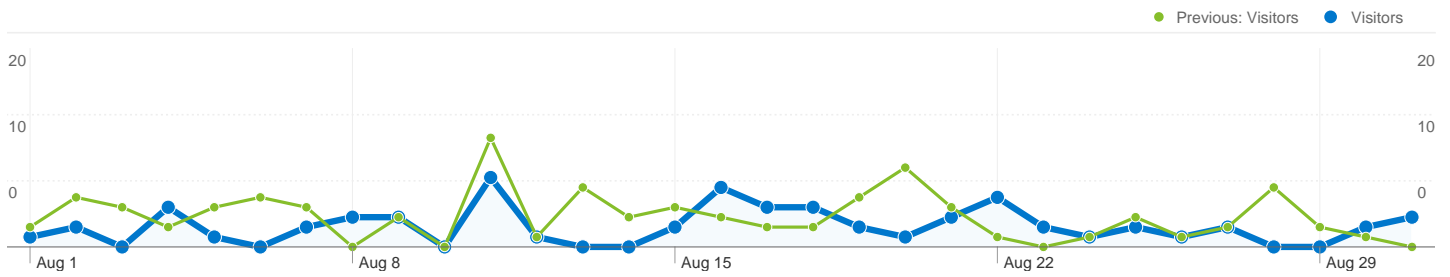
Map Overlay



Traffic Sources Overview



Content Overview		
Pages	Pageviews	% Pageviews
/		
Aug 1, 2011 - Aug 31, 2011	39	35.14%
Jul 1, 2011 - Jul 31, 2011	59	24.38%
% Change	-33.90%	44.11%
/events.html		
Aug 1, 2011 - Aug 31, 2011	11	9.91%
Jul 1, 2011 - Jul 31, 2011	36	14.88%
% Change	-69.44%	-33.38%
/latestnews.html		
Aug 1, 2011 - Aug 31, 2011	5	4.50%
Jul 1, 2011 - Jul 31, 2011	11	4.55%
% Change	-54.55%	-0.90%
/events/20062007/k1garrettlocomotive.html		
Aug 1, 2011 - Aug 31, 2011	5	4.50%
Jul 1, 2011 - Jul 31, 2011	9	3.72%
% Change	-44.44%	21.12%
/events/20072008/jaguar_visit.html		
Aug 1, 2011 - Aug 31, 2011	4	3.60%
Jul 1, 2011 - Jul 31, 2011	3	1.24%
% Change	33.33%	190.69%




58 people visited this site

 **67 Visits**

Previous: 105 (-36.19%)

 **58 Absolute Unique Visitors**

Previous: 79 (-26.58%)

 **111 Pageviews**

Previous: 242 (-54.13%)

 **1.66 Average Pageviews**


Previous: 2.30 (-28.12%)

 **00:01:49 Time on Site**

Previous: 00:02:17 (-20.10%)

 **68.66% Bounce Rate**

Previous: 67.62% (1.53%)

 **68.66% New Visits**

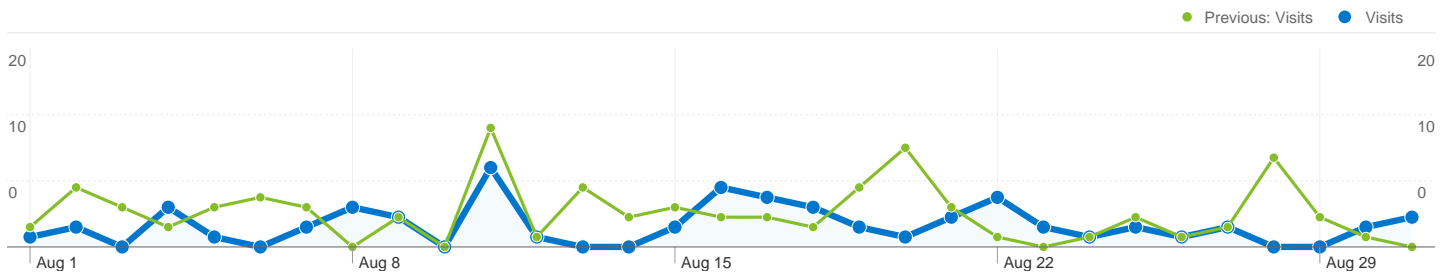
Previous: 59.05% (16.27%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Aug 1, 2011 - Aug 31, 2011	24	35.82%
Jul 1, 2011 - Jul 31, 2011	60	57.14%
% Change	-60.00%	-37.31%
Chrome		
Aug 1, 2011 - Aug 31, 2011	23	34.33%
Jul 1, 2011 - Jul 31, 2011	22	20.95%
% Change	4.55%	63.84%

Connection Speed	Visits	% visits
Unknown		
Aug 1, 2011 - Aug 31, 2011	67	100.00%
Jul 1, 2011 - Jul 31, 2011	105	100.00%
% Change	-36.19%	0.00%

Firefox		
Aug 1, 2011 - Aug 31, 2011	13	19.40%
Jul 1, 2011 - Jul 31, 2011	14	13.33%
% Change	-7.14%	45.52%
Safari		
Aug 1, 2011 - Aug 31, 2011	5	7.46%
Jul 1, 2011 - Jul 31, 2011	6	5.71%
% Change	-16.67%	30.60%
Opera		
Aug 1, 2011 - Aug 31, 2011	1	1.49%
Jul 1, 2011 - Jul 31, 2011	1	0.95%
% Change	0.00%	56.72%



All traffic sources sent a total of 67 visits

22.39% Direct Traffic

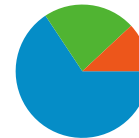
Previous: 28.57% (-21.64%)

11.94% Referring Sites

Previous: 11.43% (4.48%)

65.67% Search Engines

Previous: 60.00% (9.45%)



- **Search Engines**
44.00 (65.67%)
- **Direct Traffic**
15.00 (22.39%)
- **Referring Sites**
8.00 (11.94%)

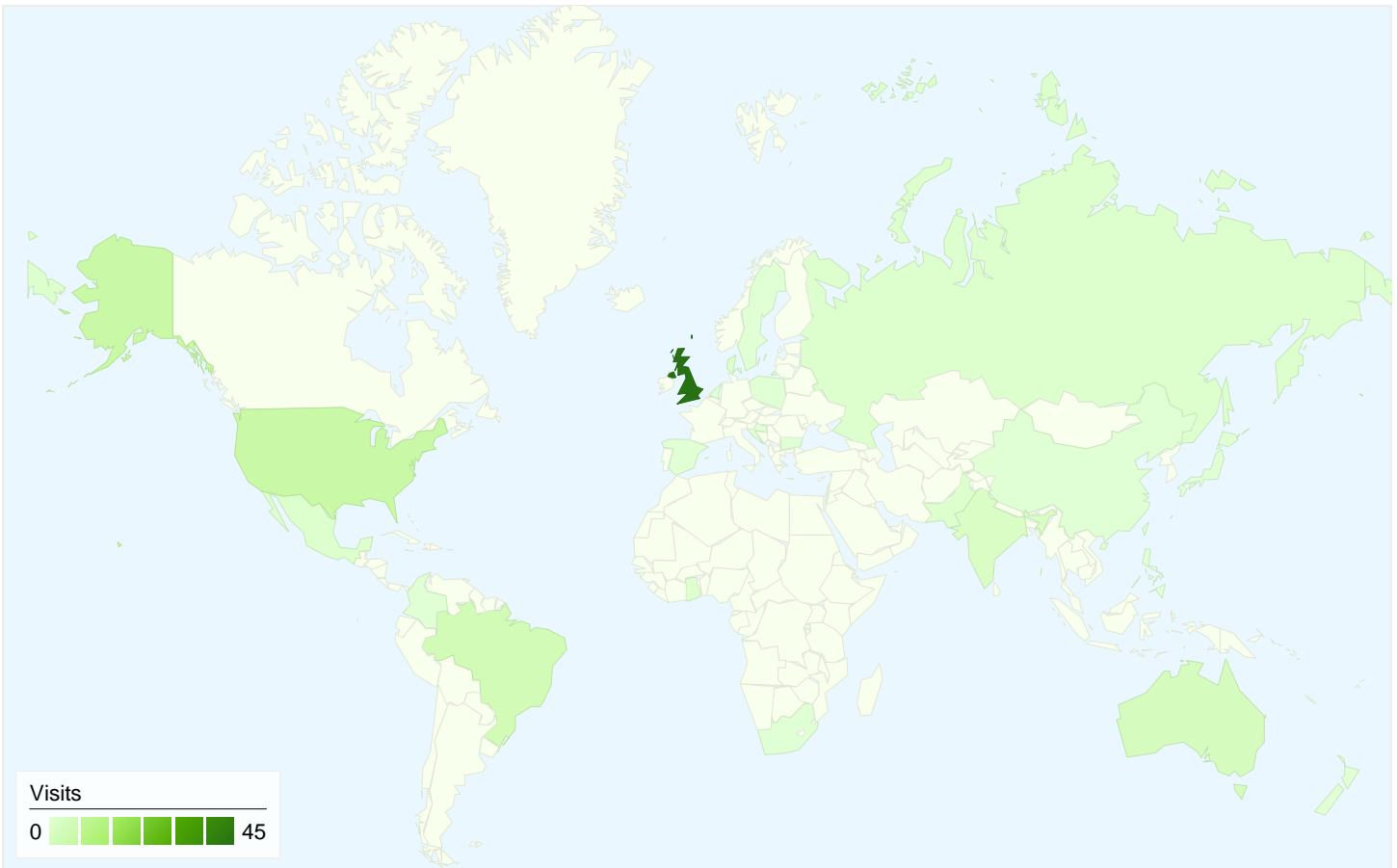
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Aug 1, 2011 - Aug 31, 2011	38	56.72%
Jul 1, 2011 - Jul 31, 2011	47	44.76%
% Change	-19.15%	26.71%
(direct) ((none))		
Aug 1, 2011 - Aug 31, 2011	15	22.39%
Jul 1, 2011 - Jul 31, 2011	30	28.57%
% Change	-50.00%	-21.64%
bing (organic)		
Aug 1, 2011 - Aug 31, 2011	3	4.48%
Jul 1, 2011 - Jul 31, 2011	10	9.52%
% Change	-70.00%	-52.99%
www.br4.in/ForexMarket (referral)		
Aug 1, 2011 - Aug 31, 2011	3	4.48%
Jul 1, 2011 - Jul 31, 2011	0	0.00%
% Change	100.00%	100.00%
stumbleupon.com (referral)		

Keywords	Visits	% visits
imeche west cumbria		
Aug 1, 2011 - Aug 31, 2011	14	31.82%
Jul 1, 2011 - Jul 31, 2011	16	25.40%
% Change	-12.50%	25.28%
chp plant		
Aug 1, 2011 - Aug 31, 2011	2	4.55%
Jul 1, 2011 - Jul 31, 2011	0	0.00%
% Change	100.00%	100.00%
imeche annual dinner 2011		
Aug 1, 2011 - Aug 31, 2011	2	4.55%
Jul 1, 2011 - Jul 31, 2011	1	1.59%
% Change	100.00%	186.36%
imeche cumbria		
Aug 1, 2011 - Aug 31, 2011	2	4.55%
Jul 1, 2011 - Jul 31, 2011	0	0.00%
% Change	100.00%	100.00%
welsh highland railway		

Aug 1, 2011 - Aug 31, 2011	2	2.99%
Jul 1, 2011 - Jul 31, 2011	0	0.00%
% Change	100.00%	100.00%

Aug 1, 2011 - Aug 31, 2011	2	4.55%
Jul 1, 2011 - Jul 31, 2011	0	0.00%
% Change	100.00%	100.00%



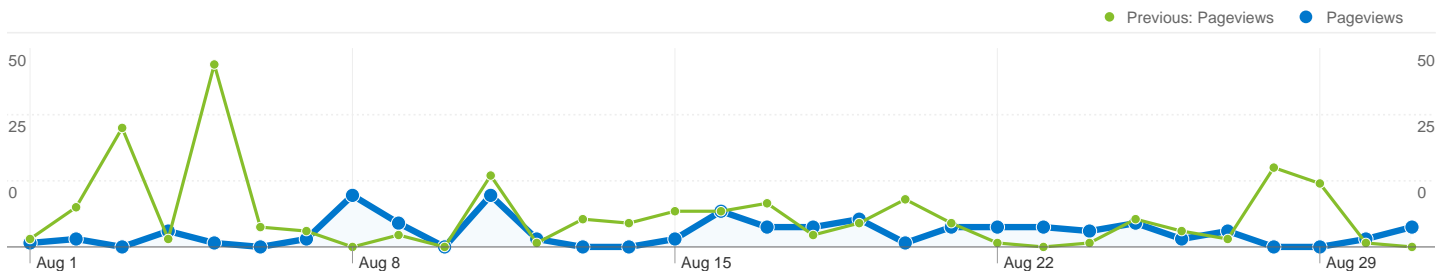
67 visits came from 24 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 67 Previous: 105 (-36.19%)	Pages/Visit 1.66 Previous: 2.30 (-28.12%)	Avg. Time on Site 00:01:49 Previous: 00:02:17 (-20.10%)	% New Visits 70.15% Previous: 59.05% (18.80%)	Bounce Rate 68.66% Previous: 67.62% (1.53%)	
United Kingdom					
August 1, 2011 - August 31, 2011	45	1.87	00:02:26	62.22%	62.22%
July 1, 2011 - July 31, 2011	78	2.67	00:02:55	52.56%	62.82%
% Change	-42.31%	-30.00%	-16.20%	18.37%	-0.95%
United States					
August 1, 2011 - August 31, 2011	6	1.00	00:00:00	100.00%	100.00%
July 1, 2011 - July 31, 2011	7	1.71	00:01:23	85.71%	57.14%
% Change	-14.29%	-41.67%	-100.00%	16.67%	75.00%
Brazil					
August 1, 2011 - August 31, 2011	4	1.00	00:00:00	25.00%	100.00%

July 1, 2011 - July 31, 2011	4	1.00	00:00:00	0.00%	100.00%
% Change	0.00%	0.00%	0.00%	100.00%	0.00%
Australia					
August 1, 2011 - August 31, 2011	3	1.33	00:00:03	100.00%	66.67%
July 1, 2011 - July 31, 2011	1	1.00	00:00:00	100.00%	100.00%
% Change	200.00%	33.33%	100.00%	0.00%	-33.33%
India					
August 1, 2011 - August 31, 2011	2	1.00	00:00:00	100.00%	100.00%
July 1, 2011 - July 31, 2011	2	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	0.00%	0.00%	0.00%	0.00%
(not set)					
August 1, 2011 - August 31, 2011	1	2.00	00:00:14	100.00%	0.00%
July 1, 2011 - July 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Ghana					
August 1, 2011 - August 31, 2011	1	1.00	00:00:00	100.00%	100.00%
July 1, 2011 - July 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Russia					
August 1, 2011 - August 31, 2011	1	1.00	00:00:00	100.00%	100.00%
July 1, 2011 - July 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Hong Kong					
August 1, 2011 - August 31, 2011	1	1.00	00:00:00	100.00%	100.00%
July 1, 2011 - July 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Pakistan					
August 1, 2011 - August 31, 2011	1	1.00	00:00:00	100.00%	100.00%
July 1, 2011 - July 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%

1 - 10 of 24



Pages on this site were viewed a total of 111 times

 **111 Pageviews**

Previous: 242 (-54.13%)

 **98 Unique Views**

Previous: 181 (-45.86%)

 **68.66% Bounce Rate**

Previous: 67.62% (1.53%)

Top Content

Pages	Pageviews	% Pageviews
/		
Aug 1, 2011 - Aug 31, 2011	39	35.14%
Jul 1, 2011 - Jul 31, 2011	59	24.38%
% Change	-33.90%	44.11%
/events.html		
Aug 1, 2011 - Aug 31, 2011	11	9.91%
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Jul 1, 2011 - Jul 31, 2011	11	4.55%
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/events/20062007/k1garrettlocomotive.html		
Aug 1, 2011 - Aug 31, 2011	5	4.50%
Jul 1, 2011 - Jul 31, 2011	9	3.72%
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