

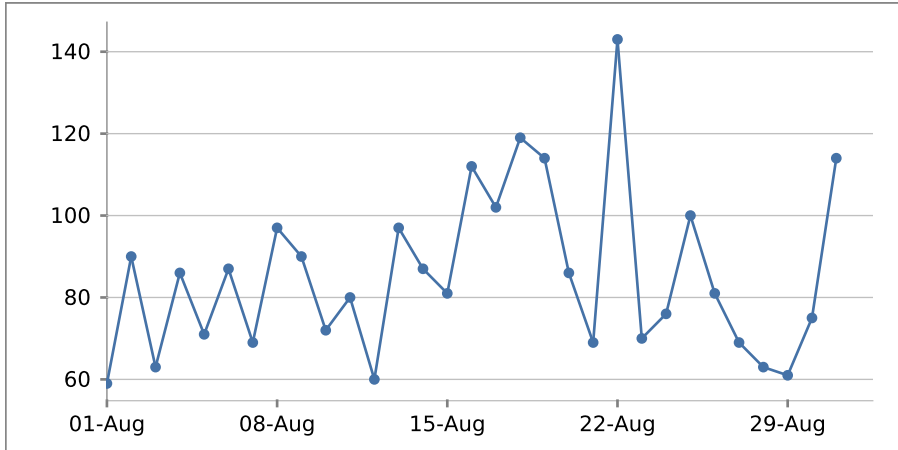


# Monthly report 01-Aug-2011 - 31-Aug-2011

1&1 SiteAnalytics for all domains and subdomains

## Visits

All page impressions from the same computer are summarised as one visit. The visits are uniquely identified on the basis of the IP address and the browser ID. As several people may share a computer (e.g. in a cybercafé), the number of visits may not be the same as the number of visitors.



Day of the week	Date	Visits
Monday	01-Aug-11	59
Tuesday	02-Aug-11	90
Wednesday	03-Aug-11	63
Thursday	04-Aug-11	86
Friday	05-Aug-11	71
Saturday	06-Aug-11	87
Sunday	07-Aug-11	69
Monday	08-Aug-11	97
Tuesday	09-Aug-11	90
Wednesday	10-Aug-11	72
Thursday	11-Aug-11	80
Friday	12-Aug-11	60
Saturday	13-Aug-11	97
Sunday	14-Aug-11	87
Monday	15-Aug-11	81
Tuesday	16-Aug-11	112
Wednesday	17-Aug-11	102
Thursday	18-Aug-11	119
Friday	19-Aug-11	114



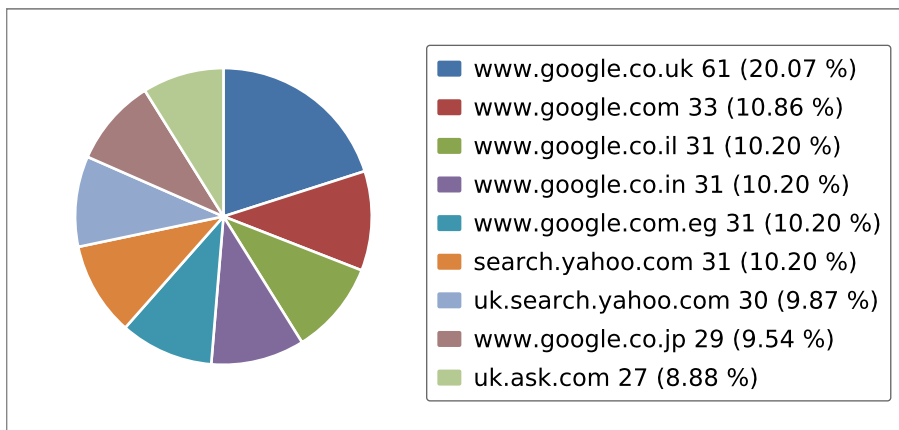
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Day of the week	Date	Visits
Saturday	20-Aug-11	86
Sunday	21-Aug-11	69
Monday	22-Aug-11	143
Tuesday	23-Aug-11	70
Wednesday	24-Aug-11	76
Thursday	25-Aug-11	100
Friday	26-Aug-11	81
Saturday	27-Aug-11	69
Sunday	28-Aug-11	63
Monday	29-Aug-11	61
Tuesday	30-Aug-11	75
Wednesday	31-Aug-11	114
<b>Total</b>		<b>2,643</b>
<b>Averages</b>		<b>85</b>

### Search engines

Using this analysis, you can identify the search engines used by your visitors. You can also see how many visitors reach your pages via the respective search engines.



Search engines	Visits	%
www.google.co.uk	61	20.07 %
www.google.com	33	10.86 %
www.google.co.il	31	10.20 %
www.google.co.in	31	10.20 %
www.google.com.eg	31	10.20 %



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Search engines	Visits	%
search.yahoo.com	31	10.20 %
uk.search.yahoo.com	30	9.87 %
www.google.co.jp	29	9.54 %
uk.ask.com	27	8.88 %
<b>Total</b>	<b>304</b>	<b>100.00 %</b>

## Search terms

The table shows the search terms by means of which your website was found most frequently. Every row contains a search term. For example, if somebody found your website by means of the phrase "repair car", both "repair" and "car" will be displayed as independent terms in the table.

Search terms	Visits	%
west	76	4.39 %
imeche	64	3.70 %
interview	60	3.47 %
pet	55	3.18 %
manufacturing	54	3.12 %
process	53	3.06 %
engineering	52	3.00 %
level	52	3.00 %
competencies	49	2.83 %
examples	46	2.66 %
how	43	2.48 %
cumbria	43	2.48 %
dinner	42	2.43 %
difference	40	2.31 %
review	34	1.96 %
report	34	1.96 %
david	34	1.96 %
professional	34	1.96 %
2011	32	1.85 %
ceng	32	1.85 %
chartered	32	1.85 %



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Search terms	Visits	%
development	32	1.85 %
baesystems	31	1.79 %
01946	30	1.73 %
capalex	30	1.73 %
brian	30	1.73 %
bluebird	30	1.73 %
bolton	30	1.73 %
crown	30	1.73 %
598700	30	1.73 %
assessment	29	1.68 %
career	29	1.68 %
action	29	1.68 %
application	29	1.68 %
chartarded	29	1.68 %
barrett	28	1.62 %
astute	27	1.56 %
example	26	1.50 %
charted	26	1.50 %
annual	26	1.50 %
a380	25	1.44 %
allan	25	1.44 %
between	25	1.44 %
bourne	24	1.39 %
chartership	24	1.39 %
airbus	24	1.39 %
and	24	1.39 %
are	24	1.39 %
built	24	1.39 %
<b>Total</b>	<b>1,731</b>	<b>100.00 %</b>



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### Most frequently accessed pages

You can see the most frequently accessed pages. Only fully loaded pages are counted. Individual page elements, such as images or other elements, are not counted individually. This includes all files with the extensions .png, .jpg, jpeg, .gif, .swf, .css, .class, and .js.

Most frequently accessed pages	Page impressions	%
imechewestcumbria.org.uk/	217	4.21 %
imechewestcumbria.org.uk/whyibecameanengineer.html	119	2.31 %
imechewestcumbria.org.uk/downloads/eMech-pr77.doc	111	2.15 %
imechewestcumbria.org.uk/downloads/eMech-pr10.pdf	111	2.15 %
imechewestcumbria.org.uk/events/20062007/k1garrettlocomotive.html	96	1.86 %
imechewestcumbria.org.uk/downloads/ecocentre.ppt	93	1.80 %
imechewestcumbria.org.uk/events/20092010/thebondmuseum.html	92	1.79 %
imechewestcumbria.org.uk/search.html	89	1.73 %
imechewestcumbria.org.uk/index.html	85	1.65 %
imechewestcumbria.org.uk/links.html	85	1.65 %
imechewestcumbria.org.uk/events.html	78	1.51 %
imechewestcumbria.org.uk/downloads/profregpres.ppt	77	1.49 %
imechewestcumbria.org.uk/events/20032004/kursk.html	76	1.47 %
imechewestcumbria.org.uk/downloads/pedinst0607.rtf	75	1.46 %
imechewestcumbria.org.uk/downloads/routesperfregoct2006.ppt	75	1.46 %
imechewestcumbria.org.uk/downloads/eMech-pr86.pdf	74	1.44 %
imechewestcumbria.org.uk/sitemap.html	72	1.40 %
imechewestcumbria.org.uk/regionalevents.html	72	1.40 %
imechewestcumbria.org.uk/webstats.html	72	1.40 %
imechewestcumbria.org.uk/downloads/eMech-pr44.pdf	69	1.34 %
imechewestcumbria.org.uk/downloads/eMech-pr48.pdf	69	1.34 %
imechewestcumbria.org.uk/downloads/eMech-pr59.pdf	68	1.32 %
imechewestcumbria.org.uk/emech.html	67	1.30 %
imechewestcumbria.org.uk/engineering.html	67	1.30 %
imechewestcumbria.org.uk/latestnews.html	66	1.28 %
imechewestcumbria.org.uk/emech-pr81-90.html	64	1.24 %
imechewestcumbria.org.uk/downloads/eMech-pr75.doc	64	1.24 %



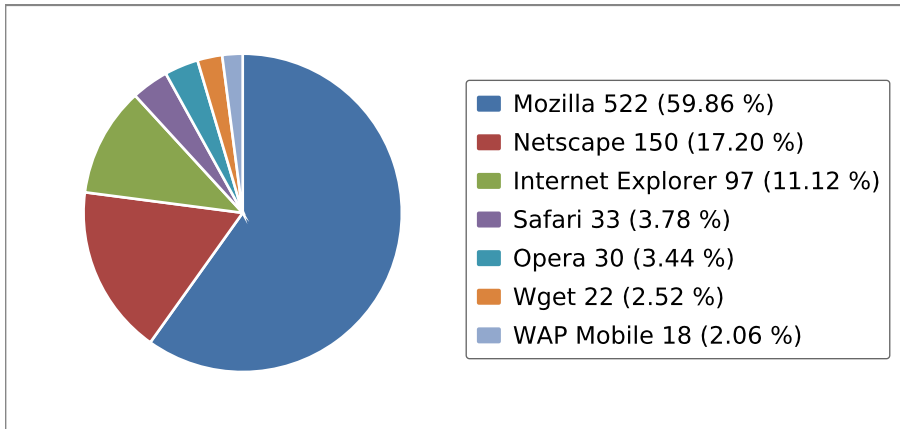
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Most frequently accessed pages	Page impressions	%
imechewestcumbria.org.uk/events/20082009/typhoon-aerospace-lecture.html	64	1.24 %
imechewestcumbria.org.uk/downloads/eMech-pr81.pdf	62	1.20 %
imechewestcumbria.org.uk/downloads/eventslistingped20052006.doc	62	1.20 %
imechewestcumbria.org.uk/events/20082009/eng_awareness_day_2008.html	61	1.18 %
imechewestcumbria.org.uk/downloads/eMech-pr20.pdf	60	1.16 %
imechewestcumbria.org.uk/downloads/eMech-pr14.pdf	57	1.11 %
imechewestcumbria.org.uk/_vti_bin/shtml.exe/_vti_rpc	56	1.09 %
imechewestcumbria.org.uk/downloads/chairmanwhyiamanengineer.doc	55	1.07 %
imechewestcumbria.org.uk/downloads/eMech-pr2.doc	55	1.07 %
imechewestcumbria.org.uk/contact.html	55	1.07 %
imechewestcumbria.org.uk/downloads/eMech-pr30.doc	54	1.05 %
imechewestcumbria.org.uk/downloads/eMech-pr15.doc	53	1.03 %
imechewestcumbria.org.uk/downloads/eMech-pr3.doc	52	1.01 %
imechewestcumbria.org.uk/archivedevents.html	52	1.01 %
imechewestcumbria.org.uk/downloads/eMech-pr32.pdf	51	0.99 %
imechewestcumbria.org.uk/downloads/ucg-article-modern-power-systems-aug09.pdf	50	0.97 %
imechewestcumbria.org.uk/downloads/eMech-pr16.pdf	49	0.95 %
imechewestcumbria.org.uk/downloads/ped0607listing.pdf	49	0.95 %
imechewestcumbria.org.uk/downloads/eMech-pr39.doc	48	0.93 %
imechewestcumbria.org.uk/downloads/2011-events-spring-summer.pdf	46	0.89 %
imechewestcumbria.org.uk/downloads/eMech-pr68.doc	45	0.87 %
Other	1,715	33.28 %
<b>Total</b>	<b>5,154</b>	<b>100.00 %</b>

## Browsers

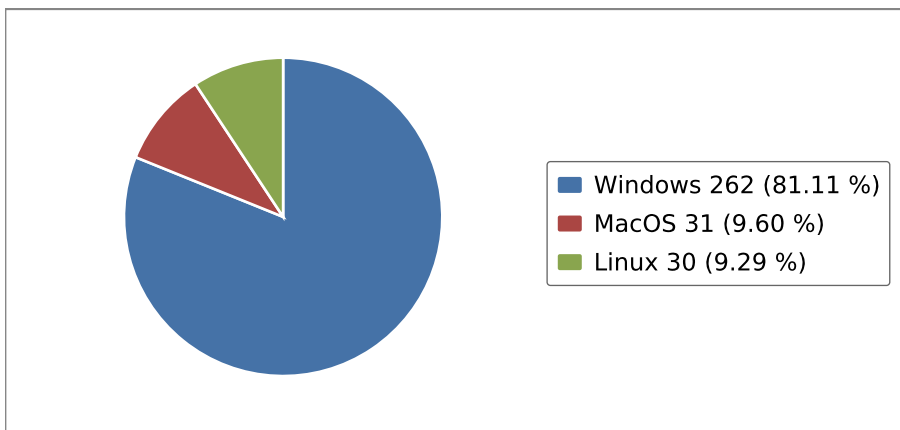
This chart shows the browsers used by your visitors. For example, this helps you to identify the browsers for which you need to optimise your website.



Browsers	Visits	%
Mozilla	522	59.86 %
Netscape	150	17.20 %
Internet Explorer	97	11.12 %
Safari	33	3.78 %
Opera	30	3.44 %
Wget	22	2.52 %
WAP Mobile	18	2.06 %
<b>Total</b>	<b>872</b>	<b>100.00 %</b>

## Operating systems

You can see the operating systems used by your visitors. This information helps you to find out for which operating systems you may need to optimise your website.





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Operating systems	Visits	%
Windows	262	81.11 %
MacOS	31	9.60 %
Linux	30	9.29 %
<b>Total</b>	<b>323</b>	<b>100.00 %</b>

### Referring pages

You can see the pages that referred your visitors to your website. Referring pages may be other websites or search engines. The complete URL is displayed.

Referring pages	Visits	%
www.google.co.uk/webhp	52	3.42 %
www.google.co.uk/imgres	43	2.83 %
www.bing.com/images/search	43	2.83 %
www.google.co.uk/search	37	2.43 %
www.google.co.uk/url	36	2.37 %
www.google.ca/imgres	31	2.04 %
search.yahoo.com/search	31	2.04 %
www.google.com.eg/search	31	2.04 %
Other	1,217	80.01 %
<b>Total</b>	<b>1,521</b>	<b>100.00 %</b>

### Visits from continents

This analysis shows which continents your visitors come from.

Continents	Visits	%
North America	809	68.00 %
Europe	212	17.85 %
Asia	118	9.91 %
Africa	28	2.34 %
Australia	22	1.89 %
<b>Total</b>	<b>1,190</b>	<b>100.00 %</b>



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### Visits from countries

This analysis shows which countries your visitors come from. This information indicates the countries that your website should focus on or the countries for which it still needs to be optimised.

Countries	Visits	%
United States	781	45.09 %
China	84	4.83 %
United Kingdom	73	4.21 %
Russia	46	2.65 %
South Africa	45	2.60 %
Sweden	41	2.39 %
Poland	36	2.08 %
S. Korea	35	2.03 %
Japan	34	1.97 %
Ukraine	33	1.92 %
India	33	1.92 %
Netherlands	32	1.87 %
France	30	1.71 %
Canada	28	1.61 %
Germany	28	1.61 %
Egypt	28	1.61 %
Hong Kong	25	1.45 %
Spain	25	1.45 %
Angola	24	1.40 %
Israel	22	1.30 %
Australia	22	1.30 %
Italy	21	1.19 %
Indonesia	20	1.14 %
Other	185	10.65 %
<b>Total</b>	<b>1,733</b>	<b>100.00 %</b>



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### Visits from cities

This analysis shows which cities your visitors come from

Cities	Visits	%
US: Sunnyvale	381	14.19 %
NL:	151	5.64 %
US: Fremont	120	4.46 %
US: Seattle	117	4.36 %
US:	112	4.16 %
SE: ?stersund	99	3.69 %
US: Columbus	92	3.42 %
US: Brooklyn	90	3.35 %
RU:	89	3.32 %
US: Mountain View	88	3.29 %
DE: Th?r	86	3.22 %
JP:	82	3.05 %
GB: London	61	2.28 %
GB:	56	2.08 %
GB: Glasgow	54	2.01 %
GB: Hungerford	52	1.95 %
GB: Manchester	51	1.91 %
ZA: Johannesburg	51	1.91 %
CN: Shenzhen	49	1.81 %
FR:	48	1.78 %
CN: Guangzhou	47	1.74 %
CN: Wuhan	47	1.74 %
CN: Beijing	47	1.74 %
Other	614	22.88 %
<b>Total</b>	<b>2,683</b>	<b>100.00 %</b>